What’s New in HIV?

Sponsorship Opportunities

Conference Organizing Partners
Cascade AIDS Project ● Clark County Public Health ● HIV Day Center of Ecumenical Ministries of Oregon ● Multnomah County—HIV Clinic ● Oregon Health and Science University—HIV Clinic ● Oregon State Department of Human Services ● Our House of Portland ● Partnership Project ● Quest Center for Integrative Health ● Research and Education Group

6th Annual Conference

September 11, 2010
Ambridge Conference Center
Portland Oregon
What: 6th Annual What’s New In HIV? Conference

With 300 participants anticipated to attend, this one-day conference provides an opportunity to learn the latest information about HIV and supports networking among consumers and those working in the field of HIV/AIDS prevention and care services.

Every day – those living with the virus and those working in the HIV/AIDS field are faced with important questions. How do we talk about prevention for those already infected? How does nutrition impact HIV? What does being co-infected with HIV and HEP C mean? What are treatment options? What is it like to live and grow older with HIV? How do I disclose my status to a loved one? These questions and many more will be answered at this conference.

Created to meet the needs of consumers who wanted up-to-date information regarding medical developments in HIV/AIDS, the conference now includes programming for service providers as well as consumers. Over the last five years the conference has expanded, attracting people from across the state of Oregon and Southwest Washington.

Where: Ambridge Event Center
1333 NE MLK Jr. Boulevard
Portland, Oregon, 97232

When: Saturday
September 11, 2010
9:00am – 5:00pm

Conference Goals:
To ensure consumers have access to the most-up-to-date information related to HIV/AIDS care and support, empowering them to take an active role in their own care.

To ensure those caring for people living with HIV and AIDS (PLWHA) (including family, friends, medical providers, social workers and community organizers), have the critical information they need to ensure the best care and support.

To further develop community networks among consumers, social service agencies, providers and other community resources.

Organizers: Cascade AIDS Project, Clark County Public Health, HIV Day Center of Ecumenical Ministries of Oregon, Multnomah County HIV Clinic, OHSU HIV Clinic, Oregon State Department of Human Services, Our House of Portland, Partnership Project, Quest Center for Integrative Health, and Research and Education Group

Deadline for Sponsorships: June 30, 2010

Contact Information:

Conference info:  
Kristin Kane  
Director of Support Services  
Cascade AIDS Project  
503.278.3820  
kkane@cascadeaids.org  
www.cascadeaids.org

Sponsorship info:  
Michael Kaplan  
Executive Director  
Cascade AIDS Project  
503.278.3810  
mkaplan@cascadeaids.org  
www.cascadeaids.org
Sponsorship Opportunities & Benefits

Presenting Sponsor $5,000

Your name will be included and promoted in the following, July – September 2010:

- Print advertising, event mailings and press releases
- 2010 Conference website front page recognition plus a link to your corporate home page
- Special recognition from the main stage at keynote address
- Name, logo and sponsorship level included in conference program

You receive:

- Primary speaking opportunity from the main stage
- Exhibit booth with tabling opportunity for your company in a prominent area
- Prominently displayed sponsor recognition signage at the event venue
- Six free registrations to the conference
- Membership in CAP’s Council of Partners at the Platinum Council level:
  - Recognition on the donor recognition wall in CAP’s lobby
  - Recognition in CAP’s special event programs, e-newsletter and annual report
  - Special invitations to all CAP events

Gold Level $2,500

Your name will be included and promoted in the following, July – September 2010:

- Print advertising, event mailings and press releases
- 2010 Conference website front page recognition plus a link to your corporate home page
- Name acknowledgement in keynote address
- Name, logo and sponsorship level included in conference program

You receive:

- Exhibit booth with tabling opportunity for your company in a prominent area
- Prominently displayed sponsor recognition signage at the event venue
- Four free registrations to the conference
- Membership in CAP’s Council of Partners at the Gold Council level:
  - Recognition on the donor recognition wall in CAP’s lobby
  - Recognition in CAP’s special event programs, e-newsletter and annual report
  - Special invitations to all CAP events

Cascade AIDS Project

cascadeaids.org
Silver Sponsor $1,000

Your name will be included and promoted in the following, July – September 2010:

- 2010 Conference website front page recognition plus a link to your corporate home page
- Name acknowledgement in keynote address
- Name, logo and sponsorship level included in conference program

You receive:

- Exhibit booth with tabling opportunity for your company in a prominent area
- Prominently displayed sponsor recognition signage at the event venue
- Two free registrations to the conference
- Membership in CAP’s Council of Partners at the Platinum Council level:
  - Recognition on the donor recognition wall in CAP’s lobby
  - Recognition in CAP’s special event programs, e-newsletter and annual report
  - Special invitations to all CAP events

Friend of “What’s New in HIV” $500

Your name will be included and promoted in the following, July – September 2010:

- 2010 Conference website front page recognition plus a link to your corporate home page
- Name acknowledgement in keynote address
- Name, logo and sponsorship level included in conference program

You receive:

- Exhibit booth with tabling opportunity for your company in a prominent area
- Prominently displayed sponsor recognition signage at the event venue
- Special invitations to all CAP events

Contact Information

Conference info:
Kristin Kane
Director of Support Services
Cascade AIDS Project
503.278.3820
kkane@cascadeaids.org
www.cascadeaids.org

Sponsorship info:
Michael Kaplan
Executive Director
Cascade AIDS Project
503.278.3810
mkaplan@cascadeaids.org
www.cascadeaids.org